

FRONT International
Cleveland Triennial for
Contemporary Art
1460 West 29th Street
Cleveland, OH 44113
Frontart.org



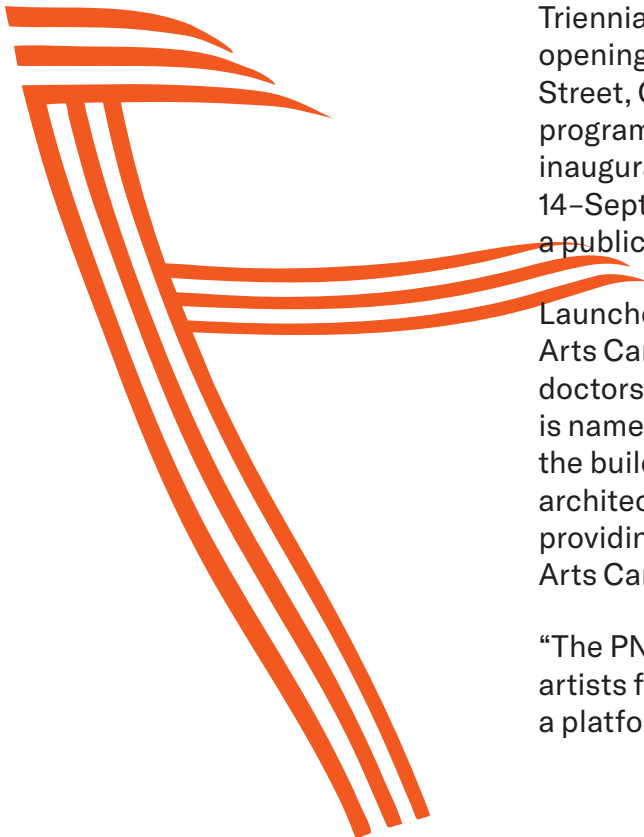
FRONT INTERNATIONAL: CLEVELAND TRIENNIAL FOR CONTEMPORARY ART LAUNCHES THE PNC GLENVILLE ARTS CAMPUS

UNVEILING NEW PUBLIC PROGRAM SPACE, RESIDENCY HOUSING FOR ARTISTS AND FULL ROSTER OF RESIDENCY PARTICIPANTS

CLEVELAND, OH (October 4, 2017) – FRONT International: Cleveland Triennial for Contemporary Art announces that today marks the official opening of the PNC Glenville Arts Campus. Located at 1464 East 105th Street, Cleveland, Ohio, the campus will house the Madison Residency program and the FRONT Porch, a dedicated programming space for the inaugural edition of the region-wide FRONT Triennial, which will run July 14–September 30, 2018. The campus was initiated this afternoon, with a public reception and tours of the buildings.

Launched with generous support from PNC Bank, the PNC Glenville Arts Campus includes The Madison, a building that once housed black doctors who could not rent space to practice elsewhere. The Madison is named in honor of Robert P. Madison, who originally designed the building in 1962 and was Ohio's first licensed African American architect. Since its inception, the building has promoted inclusion while providing a service—a premise that continues with the PNC Glenville Arts Campus.

“The PNC Glenville Arts Campus is part of our commitment to engage artists from around the world in the Cleveland community and provide a platform for local and regional artists to expose their work to a wider



audience,” said Fred Bidwell, Executive Director of FRONT.

Art as a Catalyst

The PNC Glenville Arts Campus comprises two newly restored buildings: The Madison, which features apartments designed to house artists in residence, and the FRONT Porch, a public forum and gathering place.

The buildings were redesigned to endure beyond the Triennial as a permanent improvement to the Glenville neighborhood of Cleveland, marking the culmination of a multi-year effort to stabilize and repopulate the stretch of East 105th Street known as Heritage Lane. Facilitated by a \$1.1 million loan from PNC Bank taken on by Famicos Foundation, the repurposing of these two unused properties was orchestrated in collaboration with Famicos, a community development corporation located in Glenville. The buildings’ redesign was led by August Fluker of the Cleveland-based firm City Architecture.

Strengthening Cleveland’s diverse neighborhoods through affordable housing, community service and neighborhood revitalization is a focus for PNC, which was an early partner on The Madison renovation. Redevelopment of The Madison helped make the PNC Glenville Arts Campus a reality and created opportunities to drive long-term economic improvement in the neighborhood.

“The Glenville neighborhood was once a very prominent place in Cleveland, and with its close proximity to Cleveland’s artistic hub in University Circle, it has the potential to become a premier location once again,” said Michael Taylor, Senior Vice President of Community Development Banking for PNC in Northeast Ohio. “We believe the PNC Glenville Arts Campus will serve as a starting point for this revitalization.”

“It is wonderfully exciting that FRONT International will initiate this transformative program in the Glenville area, historic for its migratory and diverse population, its cultural gardens and its proximity to a few of the wonders of Cleveland—Severance Hall, the Museum of Art, Case Western Reserve University, MOCA and world-class hospitals,” said architect Robert P. Madison, FAIA. “Since the 1960s, East 105th Street has been where the action was and drama unfolded daily, so it is quite symbolic that the medical building at 1464 East 105th, the first facility built to accommodate black doctors in the state of Ohio, was selected to become the home of the residency program and the catalyst for revitalizing the neighborhood.”



21st-Century Madison and the FRONT Porch

The Madison is a four-story, mid-century modernist building located in the heart of the former Glenville neighborhood business district, adjacent to Cleveland's University Circle, which houses the world-renowned Cleveland Museum of Art and Museum of Contemporary Art Cleveland. The first floor now houses a public meeting space, and the building's three upper floors were transformed into twelve new residential units, which will be initially occupied by the FRONT residency artists. The Madison Residencies are made possible with support from the Cleveland Foundation's Creative Fusion program, an international artist residency program established in 2008 to bring to Cleveland accomplished and emerging artists, who work alongside local artists to engage the entire community.

The FRONT Porch, the building adjacent to The Madison, will serve as a site for programming and a meeting place, where artists can engage with the local community through a variety of performances, films, events and activities.

"Famicos is excited about the opportunities the PNC Glenville Arts Campus and FRONT Triennial will provide," said John O. Anoliefo, Executive Director of Famicos Foundation. "Using arts as a means for growth is a boon for the neighborhood, and we know this is the first of many enhancements to Heritage Lane."

Artist Residency

Activating the Madison Residency program, FRONT has invited six international, six national, and six Cleveland-based artists to participate and prepare for their part in the Triennial. The following artists, selected by FRONT Artistic Directors Michelle Grabner and Jens Hoffmann, will live and/or work in the newly developed PNC Glenville Arts Campus as they research projects that will be unveiled as part of the first FRONT Triennial, titled An American City. During the residency, the artists will have the opportunity to work closely with the city's institutions, interact with the local community and explore the city of Cleveland.

Juan Araujo (Lisbon, Portugal)

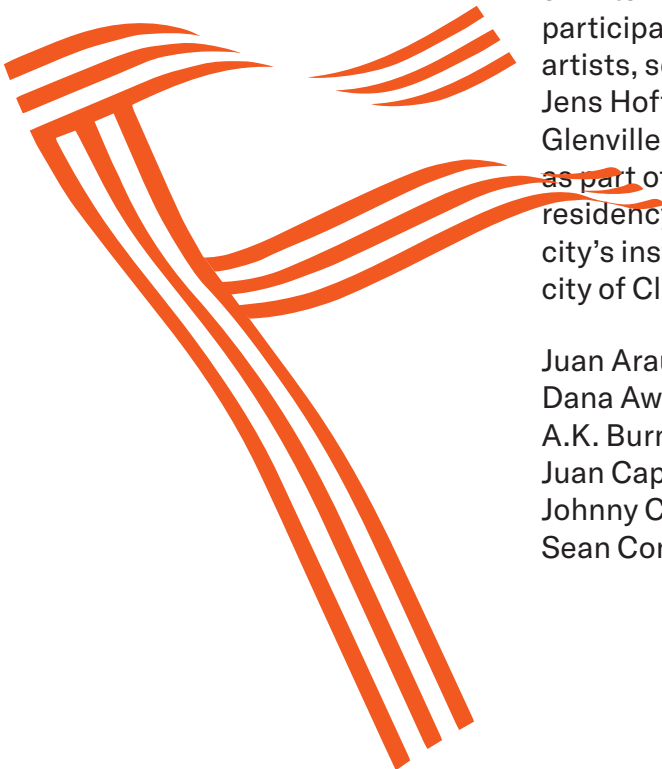
Dana Awartani (London, United Kingdom/Jeddah, Saudi Arabia)

A.K. Burns (New York, USA)

Juan Capistran (Los Angeles, USA)

Johnny Coleman (Oberlin, USA)

Sean Connelly (Honolulu, USA)



Elizabeth Emery (Cleveland, USA)
Harrell Fletcher (Portland, USA)
Dale Goode (Cleveland, USA)
Lin Ke (Beijing, China)
Guillaume Leblon (Paris, France/New York, USA)
Adriana Martínez (Bogotá, Colombia)
Michael Oatman (Cleveland, USA)
djulie Ezelle-Patton (Cleveland, USA)
John Riepenhoff (Milwaukee, USA)
Indrė Šerpytytė (London, United Kingdom)
Cally Spooner (London, United Kingdom)
Lauren Yeager (Cleveland, USA)

Bringing artists together in the new PNC Glenville Arts Campus, the FRONT Madison Residency program is made possible with major support from the Cleveland Foundation as part of its ongoing Creative Fusion program. In addition to financial support for visiting international artists and local artist partnerships, the Cleveland Foundation provided major operating grant support to FRONT along with a \$350,000 capital grant to Famicos Foundation to make the property development in Glenville possible. The foundation also recently announced a \$50,000 grant to the Collective Arts Network (CAN) Journal to organize a companion triennial to FRONT that will focus exclusively on artists based in Northeast Ohio.

“The Cleveland Foundation has long focused on the vital role of the arts in our community,” said Ronn Richard, President and CEO of the Cleveland Foundation. “The arts campus in Glenville is the embodiment of the vision we’ve developed with partners for how our collective commitment to the greater University Circle area could help revitalize the surrounding neighborhoods. FRONT will solidify Cleveland’s reputation as a global arts destination, and we’re proud to align our Creative Fusion international artist residency initiative with the inaugural edition of the triennial.”

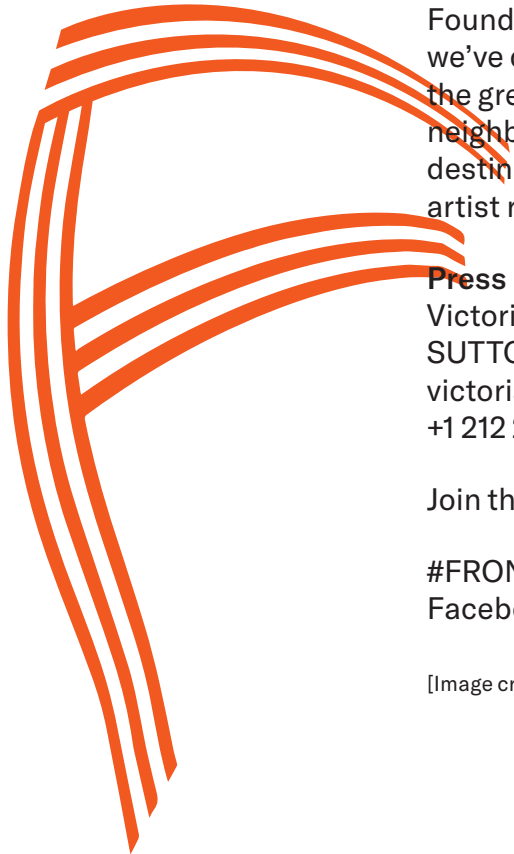
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[Image credit: Rendering of Glenville Arts Campus. Courtesy City Architecture.]



About PNC Bank

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About FRONT International

FRONT International: Cleveland Triennial for Contemporary Art is a citywide program developed by an international team of artists, curators and scholars with the creative resources of Cleveland. In museum exhibitions and unconventional sites spread across the city, FRONT will be an expansive stage for local, national and international artists to create and share new work that is inspired by and engaged with the most important social, political, cultural and environmental issues of today.

The Triennial will be an important showcase for Northeast Ohio's cultural resources, convening artists, curators, scholars, collectors and art lovers around a city- and region-wide celebration of contemporary art. Powered by all of Cleveland and Northeast Ohio's renowned visual arts institutions, the exhibition will be unique in the world for the scope of its collaboration.

Artistic Directors Michelle Grabner and Jens Hoffmann have titled the first edition of FRONT An American City. As conceived by Grabner and Hoffmann, this edition of FRONT is a multipart program of eleven interconnected "cultural exercises" that address aesthetics in relation to political change and societal uncertainty. Challenging the resurgence of American Pragmatism—a set of concepts that focus more on the practical uses of knowledge and less on knowledge as a tool for reflection and criticality—the Triennial will interweave critical approaches to museum exhibitions, public and educational programs, residencies, publications and research strategies in a multi-venue presentation unfolding across Cleveland and its surroundings.

When:

July 14–September 30, 2018

Press and Professional Preview Days: July 12–13, 2018



Where:

Cleveland and Northeast Ohio

FRONT Presenting Partners and Venues

Akron Art Museum
Allen Memorial Art Museum, Oberlin College
Canvas City Murals, Downtown Cleveland
Cleveland Clinic
Cleveland Institute of Art
Cleveland Museum of Art
Cleveland Public Library
Federal Reserve Bank of Cleveland
Hingetown, Ohio City, Cleveland
The Madison, PNC Glenville Arts Campus
MOCA Cleveland
SPACES
Steamship William G. Mather, Great Lakes Science Center
St. John's Episcopal Church, Ohio City, Cleveland
Transformer Station
Weltzheimer/Johnson House, Oberlin College
West Side Market and Ohio City Farm

Leadership**Fred Bidwell, Executive Director**

Fred Bidwell is a philanthropist, collector and community leader. In 2011, he and his wife established the Fred and Laura Ruth Bidwell Foundation. In 2013, the Bidwell Foundation opened Transformer Station, a contemporary art exhibition space on Cleveland's West Side. Transformer Station alternates between serving as a venue for exhibitions curated by the Bidwells from their renowned collection of photo-based contemporary art and as a venue for exhibitions organized by the Cleveland Museum of Art. Fred Bidwell serves on the boards of the Akron Art Museum and the Cleveland Museum of Art and on the boards of the Akron Art Museum and the Cleveland Museum of Art and on the Visiting Committee of the Allen Memorial Art Museum.

Michelle Grabner, Artistic Director

Michelle Grabner is a celebrated American painter and conceptual artist. Her work is in the collections of the Walker Art Center, Minneapolis; Milwaukee Art Museum; Museum of Contemporary Art Chicago; DaimlerChrysler Collection, Berlin; Mudam Luxembourg; Smithsonian



boards of the Akron Art Museum and the Cleveland Museum of Art and on the Visiting Committee of the Allen Memorial Art Museum.

Jens Hoffmann, Artistic Director

Jens Hoffmann is an exhibition maker, writer, educator and editor based in New York, Milan and Detroit. From 2012 to 2017, he was Deputy Director of the Jewish Museum, New York, where he currently works as Director of Exhibitions and Public Programs. He has been the Susanne Feld Hilberry Senior Curator at the Museum of Contemporary Art Detroit since 2012 and a curator and senior adviser for the Kadist Art Foundation in San Francisco and Paris since 2008. In 2017, he was appointed Curator for Fundación Arte, Buenos Aires. Formerly Director of the CCA Wattis Institute for Contemporary Arts, San Francisco, and Director of Exhibitions at the Institute of Contemporary Arts, London, Hoffmann has curated and co-curated more than five dozen exhibitions around the world, including the 9th Shanghai Biennale, the 12th Istanbul Biennial and the 2nd San Juan Triennial. He is Founding Editor of *The Exhibitionist: Journal on Exhibition Making* and Editor-at-Large of *Mousse Magazine*. Hoffmann has been an adjunct professor at the Nuova Accademia di Belle Arti, Milan, since 2003 and was previously an associate professor in the Graduate Program in Curatorial Practice at California College of the Arts, San Francisco. A frequent contributor to art magazines such as *Frieze* and *Artforum*, he has written more than 250 essays for exhibition catalogues and museum publications worldwide. In 2016, Hoffmann received the Award for Curatorial Excellence from the Association of Art Museum Curators Foundation.

Support

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